**Read Aloud 15 Minutes**

Every child. Every parent. Every day.

**Does Reading Aloud Really Matter?**

Yes!

**More than one in three children arrive at kindergarten without the skills necessary for lifetime learning.**

**Research shows that reading aloud is the single most important thing you can do to help a child prepare for reading and learning.**

**Language Development**

The number of words that a child knows on entering kindergarten is a key predictor of his or her future success.

**Instill a Love of Reading**

Your example demonstrates that reading is important, pleasurable and valued.

**Knowledge Gained & Shared**

Books are a pleasure, yes, and they are also informative. You and your child can learn something new as you read aloud.

**Don't Good Parents Already Read Aloud Daily?**

No

**More than 15% of young children, 3.1 million, are read to by family members fewer than three times a week.**

**Don't Good Parents Already Read Aloud Daily?**

No

**Literacy Skill Building**


Reading aloud builds literacy skills.

**Brain Development**

From birth to age 3 are critical years in the development of language skills.

**Bonding**

Is anything better than sharing a good book?

**Only 48% of young children in this country are read to each day.**

**Reading 15 minutes every day for 5 years:**

27,375 minutes

**Is 15 Minutes Enough to Make a Difference?**

Yes!

**456.25 Hours**

Tell a friend at www.ReadAloud.org